

Vegan / The Vegan Society



The Vegan Society created the word 'Vegan' in 1944. Its trademark is the international vegan standard. To be authenticated, companies must pass the following criteria:

“Animal Ingredients: The manufacture and/or development of the product, and where applicable its ingredients, must not involve, or have involved, the use of any animal product, by-product or derivative.

Animal Testing: The development and/or manufacture of the product, and where applicable its ingredients, must not involve, or have involved, testing of any sort on animals conducted at the initiative of the manufacturer or on its behalf, or by parties over whom the manufacturer has effective control.”

("animal" refers to the entire Animal Kingdom, that is all vertebrates and all multicellular invertebrates)

In addition: “Products put forward for registration which contain or may contain any GMOs must be labelled as such” and “the development and/or production of genetically modified organisms (GMO) must not have involved animal genes or animal-derived substances”.

Finally, “Dishes that are to be labelled vegan must be prepared separately from non-vegan dishes. As a minimum surfaces and utensils must be thoroughly washed prior to being used for vegan cooking. We strongly recommend that a separate set of utensils be procured for this purpose. Be aware of the risk of cross-contamination from non-vegan sources in your kitchen, and take all reasonable practical steps to eliminate this.”

For more information, contact: The Vegan Society, Donald Watson House, 21 Hylton Street, Hockley, Birmingham, B18 6HJ / 0121 523 1730 / info@vegansociety.com